

INVOLVEMENT PLAN

ADOPTED NOVEMBER 23, 2020



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SOUTH JERSEY TRANSPORTATION PLANNING ORGANIZATION

RESOLUTION 2011-26:

Adopting the SJTPO Public Involvement Plan (PIP)

WHEREAS, the South Jersey Transportation Planning Organization (SJTPO) is the Metropolitan Planning Organization (MPO) designated under Federal law for the southern region of New Jersey including Atlantic, Cape May, Cumberland, and Salem Counties; and

WHEREAS, SJTPO is responsible for the development and implementation of a plan that describes its public involvement process and how it involves the public in SJTPO's various planning documents and programs; and

WHEREAS, SJTPO's current Public Involvement Plan was adopted in May of 2019; and

WHEREAS, the Federal Planning Regulations require that the Public Involvement Plan be reviewed periodically to ensure its effectiveness; and

WHEREAS, this Public Involvement Plan has been revised to reflect a Corrective Action received during the 2019 Federal Certification Review, indicating that the Public Involvement Plan must more explicitly address methods to engage minority, Limited English Proficient (LEP), Environmental Justice (EJ), and disabled populations; and

WHEREAS, this Public Involvement Plan also includes information on SJTPO's recently adopted Title VI Implementation Plan and Limited English Proficiency (LEP) Plan, as well as the recent utilization of virtual meetings as a result of the COVID-19 pandemic; and

WHEREAS, a 47-day public comment period was held from October 7, 2020 to November 23, 2020, in excess of the required 45-day public comment period; and

WHEREAS, members of the public, affected public agencies, private transportation providers, and all interested parties have had the opportunity to participate and have their views considered in the development of the revisions to the SJTPO Public Involvement Plan; and

NOW, THEREFORE, BE IT RESOLVED, that the Policy Board of the South Jersey Transportation Planning Organization hereby adopts the SJTPO Public Involvement Plan.

BE IT, FURTHER RESOLVED, that the Policy Board authorizes the Executive Director to review and approve subsequent changes to the Public Involvement Plan, as needed, to adhere to federal guidance, and to implement the Public Involvement Plan accordingly.

Certification

I hereby certify that the foregoing is a correct and true copy of a resolution adopted by the Policy Board of the South Jersey Transportation Planning Organization at its meeting of November 23, 2020.

John W. Risley, Secretary/Treasurer

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1. INTRODUCTION

The South Jersey Transportation Planning Organization (SJTPO) is the federally designated Metropolitan Planning Organization (MPO) for the southern New Jersey region, serving Atlantic, Cape May, Cumberland, and Salem Counties. Under federal law, MPOs carry out transportation planning and decision-making for urbanized areas. Formed in 1993, the SJTPO replaced three smaller existing MPOs and incorporated areas not previously served. The SJTPO serves as a technical resource, provides access to federal funding, and works to provide a regional approach to address transportation planning and engineering issues.

MPOs are responsible for maintaining a Continuing, Cooperative, and Comprehensive transportation planning process, often referred to as the three C's. MPOs provide a forum for collaborative decision-making among responsible state and local officials, public and private transit operators, and the public. They coordinate the planning activities of participating agencies and adopt long-range plans to guide transportation investment decisions. MPOs are also responsible for capital programming through a multi-year Transportation Improvement Program (TIP), updated every two years, which contains all federal and state funding for surface transportation projects and programs.

SJTPO ensures that planning activities involve consultation and coordination with relevant partners. This includes state, regional, and local partners and requires early engagement, direct outreach, information sharing, plan comparison, and evaluations to meet federal regulations. While these requirements apply directly to the <u>Regional Transportation Plan (RTP)</u> and <u>Transportation Improvement Program (TIP)</u>, these principles are applicable to a variety of planning activities, including outreach, to maximize the effectiveness of SJTPO's efforts.

Other key activities of an MPO include promoting transportation improvements needed in the region and project development, while keeping the public engaged in the planning process. In addition, MPOs ensure the region's compliance with federal regulations affecting transportation decisions, such as the Clean Air Act Amendments of 1990. In meeting federal requirements, MPOs maintain the eligibility of their member agencies and transit operators to receive federal transportation funds for planning, capital improvements, and operations.

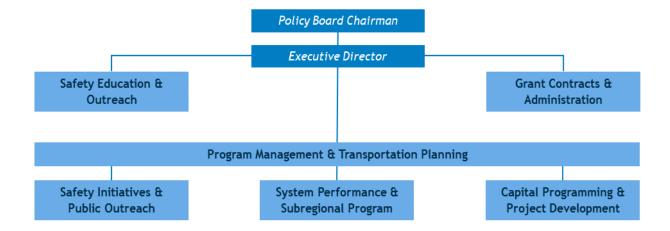
SJTPO Structure

The governing body of the SJTPO is the Policy Board. It consists of eleven voting members; one elected official from each county government, one municipal elected official from each county (specifically including the Mayors of Atlantic City and Vineland), and one representative each from the New Jersey Department of Transportation (NJDOT), New Jersey Transit, and the South

Jersey Transportation Authority (SJTA). The Policy Board is informed by recommendations of the Technical Advisory Committee (TAC), a committee of planning and engineering experts in the region.

The TAC is a thirteen-member committee comprised of staff of each Policy Board member (typically planners and engineers), as well as representatives of the New Jersey Turnpike Authority (NJTA) and the Delaware River and Bay Authority (DRBA). The Federal Highway Administration (FHWA), Federal Transit Administration (FTA), South Jersey Economic Development District (SJEDD), and the Cross County Connection Transportation Management Association (CCCTMA) each have one non-voting representative on the TAC.

The SJTPO Organizational Chart, approved by the SJTPO Policy Board on September 25, 2017, identifies the organization of staff members. The SJTPO organizational structure has three distinct areas under the Program Management & Transportation Planning umbrella, Safety Initiatives & Public Outreach, System Performance & Subregional Program, and Capital Programming & Project Development. The chart identifies Safety Education & Outreach and Grant Contracts & Administration as additional core functions within the MPO.



2. PURPOSE OF THE PUBLIC INVOLVEMENT PLAN

This update replaces the Public Involvement Plan (PIP) previously adopted in May of 2019. SJTPO received federal guidance related to addressing Civil Rights in its outreach process, namely Limited English Proficiency (LEP) and Title VI of Civil Rights Act of 1964. The edits to the PIP reflect how SJTPO engages or plans to engage the under-represented populations within the SJTPO region that fall under these Civil Rights umbrellas. SJTPO has an active contract with the Public Outreach and Engagement Team (POET) at Rutgers University. This contract, known as Multilingual Outreach Services, will guide SJTPO in further meeting the needs of the under-represented populations. SJTPO will update the PIP in early 2021 to reflect any findings from the Multilingual Outreach Services contract.

The SJTPO actively seeks to provide a transparent process to ensure that plans and programs include the public to the greatest, reasonable degree. The Organization also aims to create a more meaningful and proactive process. To accomplish this, the SJTPO offers reasonable access to information to all segments of the region's population, timely public notice of meetings and comment periods, full access to key decisions, and support for early and continued involvement in the development of the Regional Transportation Plan (RTP), Transportation Improvement Program (TIP), Unified Planning Work Program (UPWP), PIP, and other major plans and programs. In addition, the SJTPO understands the inherent need to develop public understanding and support of its activities. To achieve this, the SJTPO maintains public involvement procedures, which meet and exceed federal guidance, and support the following major goals:

- Define a transparent set of guidelines the Organization adheres to when conducting public involvement
- Establish the tools and techniques used to reach the public
- Undergo periodic evaluations to determine the effectiveness of SJTPO's outreach practices and updates of the PIP, as needed

There are two intended audiences for the PIP. First, the PIP serves as an essential reference for transportation professionals who interact with the public and are responsible for implementing a transparent and inclusive planning process. Transportation professionals in the SJTPO region include Policy Board members, TAC members, and SJTPO staff. Second, the PIP serves as a guidebook for the public to help them determine when and how they can participate in the transportation planning process. In addition to the PIP, another valuable resource for the public is the Citizen's Guide (www.sitpo.org/citizensguide), which provides an overview of how transportation planning in South Jersey occurs and details ways in which the public can participate in the process.

The PIP is organized into several sections:

• Serving the Public: SJTPO's Responsibilities

This section outlines the process and procedures the SJTPO follows when conducting public involvement efforts. It includes information, such as the federal regulations that help shape the involvement process, how the public can submit comments, what the SJTPO will do with the comments received, and how members of the public can become involved in the SJTPO process, among other topics.

Opportunities to Engage with the SJTPO

This section details the tools and techniques the SJTPO uses to inform and engage the public in the regional transportation process for the four-county region. More specifically, it includes details on where to find information, types of meetings the Organization hosts, and other actions the public can take to be more involved, such as requesting a safety education program with one of the SJTPO Traffic Safety Specialists.

• Addressing Civil Rights in Our Outreach Process

This section details SJTPO's efforts to seek out and consider the needs of groups traditionally not well-served by the existing transportation system. It details efforts related to SJTPO's Title VI, Limited English Proficient (LEP), and Environmental Justice (EJ) Plans.

Having Your Say: Policies and Procedures for Public Comments

This section explains the various ways the public can voice opinions and share ideas with SJTPO. It also highlights the minimum number of days a comment period must be open to the public for each major planning document and how the comments received will be used.

• Evaluating Our Effectiveness

This section identifies the tools used to measure both the quantity and quality of interactions with the public.

Appendices

This section provides information and links to more resources related to the planning process and federal guidance.

3. SERVING THE PUBLIC: SJTPO'S RESPONSIBILITIES

Financial support to sustain and advance South Jersey's transportation system comes, in large part, from federal transportation dollars, which the region's public contributes to through federal fuel taxes. Public involvement in the planning process is necessary to ensure the needs and concerns of all residents in the four-county region are addressed.

To ensure opportunities for meaningful and proactive participation that improves the decision-making process and contributes to the overall quality of life in the region, the SJTPO public involvement process complies with federal requirements and goals, as described below.

- Provide adequate and timely notice of public participation activities, public review, and comment on key decisions
 - It is crucial for the public to be informed in a timely manner regarding all public involvement opportunities in the region. This information will be provided in plain language that allows the public to comprehend with ease the information they need or are asked to review. Further, the SJTPO will notify the public twelve (12) days prior to any public involvement opportunity through email, social media, and via print media (i.e. newspapers) when necessary.
- Seek out and consider the needs of the people who are traditionally underserved by the existing transportation system, including low-income and minority households
 Transportation planning is most effective when decision makers consider and seek input from those whose daily lives are largely impacted by how efficiently and safely, they are able to get to work, school, home, stores, and services. To ensure meaningful involvement of persons and groups traditionally underserved in the SJTPO region, such the elderly population, Limited English Proficient (LEP) populations, single or zero vehicle households, and minority and low-income households, the SJTPO drafts an Environmental Justice (EJ) plan. The EJ plan is then used to target outreach events in areas that are accessible to these underserved groups and tailor messaging and communication methods to try to maximize access for these populations.
- Hold public meetings at convenient times and locations that are accessible to all people
 Consideration of residents' personal schedules is vital when hosting public meetings.
 Apart from Policy Board and TAC, meetings take place after typical workday hours to
 maximize access. Further, SJTPO works to hold meetings in facilities that are ADA
 (Americans with Disabilities Act) accessible and in locations that are transit accessible,
 when meetings are in-person rather than virtual, to the greatest feasible degree.

• Use visualization techniques to further explain the planning process

The transportation planning and engineering processes are complex with many steps and requirements. It is essential that information about these processes be presented and discussed in an intuitive manner to allow anyone the opportunity to understand and give feedback. To maximize public involvement and minimize misunderstanding, the SJTPO provides information in plain language with as little jargon as possible and often incorporates visuals, such as charts and images. For instance, rather than only use the term Transportation Improvement Program (TIP), the SJTPO often supplements with "List of Projects" to help clarify the purpose of the TIP to the public.

- Provide timely and reasonable access to information about transportation planning It is vital that the public is provided reasonable access to information necessary to offer meaningful feedback on matters related to the transportation decision-making process. The SJTPO makes the draft RTP, TIP, UPWP, Access for All Transit Plan, and Congestion Management Process (CMP) available for public review for 30 days, and the PIP available for 45 days. These six documents are often referred to as core documents, as they require public comment periods when a new plan is written or a currently adopted plan is revised. Each plan is available on the SJTPO website (www.sitpo.org) and at a select list of libraries throughout the four-county region. To view the list of libraries, please see Appendix A.
- Provide information in electronic formats for accessibility and sustainability purposes. The SJTPO makes all major work products available on its website (www.sitpo.org) for the convenience of the public, but also for sustainability purposes, as many documents are hundreds of pages in length. The SJTPO online document library is continuously updated as reports and other items become available.
- Demonstrate explicit consideration and response to public input through a two-way communicative process

To maintain an effective and meaningful public involvement process, the SJTPO respects and considers all input that is received. All comments received during a comment period are recorded in the final document with responses from the SJTPO and other transportation agencies, if necessary. Further, the SJTPO encourages two-way communication between all residents in the region and key decision makers to allow multiple perspectives to be considered. Examples of two-way communication include attendance at Policy Board and Committee meetings, public workshops, as well as active participation on SJTPO's social media platforms. SJTPO continuously works to clarify for the public the best time to provide comments and the best entity to provide comment to in hopes that the public is able to maximize the impact of their comments and minimize their frustration in the process.

- Provide a minimum public comment period of 45 calendar days for the draft PIP
 To ensure the public has ample time to review the draft PIP, the SJTPO makes the
 document available for at least 45 days. Other core documents (RTP, TIP, UPWP, Access
 for All Transit Plan, and CMP) are subject to a 30-day comment period, detailed further in
 Section 5.
- Provide an additional opportunity for public comment, of at least 10 days, if the final draft PIP differs substantially from the version made available to the public for comment

When a schedule is developed for the PIP as well as other core document updates, such as the RTP, TIP, UPWP, Access for All Transit Plan, and CMP a 10-day public comment period extension is built-in. Thus, if substantive changes are needed and result in a draft that greatly differs from the draft previously made available to the public, the SJTPO can solicit the document again for feedback. Substantive changes may include the addition or removal of a section, adjustments to public forms, updates to federal regulations, as well as other changes that SJTPO deems substantive enough to ask for additional public comment.

 Comply with federal laws, including the Americans with Disabilities Act, Title VI of Civil Rights Act of 1964, and various Executive Orders

The SJTPO operates without regard to race, color, national origin, or disability, and adheres to all applicable federal laws. For a list of the federal laws, please see the next sub-section, Federal Laws for Public Involvement. For a description of each federal law, please see Appendix B.

 Coordinate with the state and local transportation planning public involvement and consultation processes

The SJTPO consults and coordinates with agencies and officials when completing a variety of transportation planning activities, as appropriate to the activity. These regularly include the Regional Transportation Plan (RTP) and Transportation Improvement Program (TIP). The roles, responsibilities, and key decision points of this consultation and coordination process are detailed in the RTP and TIP. Similarly, when possible, the SJTPO coordinates with state and local public involvement processes to increase effectiveness and minimize duplication. The SJTPO public involvement procedures for the TIP also serve as the procedures for the State TIP (STIP).

 Periodically review the effectiveness of the procedures and strategies contained in the PIP

The PIP is a living document and is updated on an as-needed basis to ensure effectiveness and consistency with federal guidance. The public is also involved in providing periodic feedback on the SJTPO's procedures and strategies. In addition, the SJTPO has identified

methods to evaluate the effectiveness of SJTPO's public involvement process, which are described in Section 6.

Federal Laws for Public Involvement

To conduct public involvement outreach, a core function of an MPO, the SJTPO complies with federal regulations and programs. These regulations and programs help shape the involvement process and make its implementation more successful. For a description of each regulation and program listed below, please see Appendix B.

- Title VI of the Civil Rights Act of 1964
- Americans with Disabilities Act (ADA) of 1990
- Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991
- Transportation Equity Act of the 21st Century (TEA-21) of 1998
- Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) of 2005
- Moving Ahead for Progress in the 21st Century (MAP-21) of 2012
- Fixing America's Surface Transportation Act (FAST Act) of 2015
- Code of Federal Regulations, Title 23, §450
- Code of Federal Regulations. Title 23, §771.111
- Executive Order 12898, "Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations"
- Executive Order 13166, "Improving Access to Services for Persons with Limited English Proficiency"

4. OPPORTUNITIES TO ENGAGE WITH THE SJTPO

There are a variety of strategies the SJTPO utilizes to enhance public involvement for a specific activity or assist in meeting specific public involvement goals. Staff review and modify these strategies on a regular basis to ensure a productive and all-encompassing public involvement process is sustained. The strategies used help disseminate information in both digital and print form with the intent of making information accessible to anyone interested.

Where to Find Information

Public input is essential to the SJTPO planning process, and there are many ways the public can be involved to learn about or influence transportation decisions. The SJTPO uses a variety of channels to assure that a broad audience is reached. The recurrent channels used to announce news, updates, and reminders pertaining to meetings and events include:

SJTPO Website (www.sjtpo.org)

The main tool used by the SJTPO to disseminate information is the SJTPO website, which can be translated into a multitude of languages. Information available on the website includes an overview of the transportation planning process, information about funding programs, core regional planning documents, an extensive document library, planning studies and other technical information. Opportunities for public involvement are also available online and can be found on the Public Comment (www.sitpo.org/public-comment) webpage.

E-list (Electronic Mailing List)

Members of the public and interested organizations can sign up for inclusion on the SJTPO e-list to receive information related to upcoming meetings, special events, public comment periods, project news and developments, and to receive issues of the *On the Go* newsletter. To subscribe, individuals can locate the "Join Our Mailing List" at the bottom of every webpage on the SJTPO website. Approximately three (3) to four (4) emails are sent each month. Subscribers can unsubscribe at any time.

Social Media

The SJTPO maintains various social media platforms as an additional method to reach the public and highlight key activities and initiatives. Facebook and Twitter are the two primary forms of social media used by the SJTPO to disseminate information regarding upcoming meetings and events, newsletter issues, reminders about public comment periods, as well as to share the activities of staff members and other regional transportation planning matters.

At this time, any comment the SJTPO receives via social media that adheres to the SJTPO "Social Media Policy," found on the <u>SJTPO website</u> and in <u>Appendix C</u>, will be treated equal to any other comment, added to the public record, and responded to, as appropriate.

Facebook www.facebook.com/sitpo

Twitter www/twitter.com/sjtpo

YouTube www.youtube.com/channel/UCzdoMUOQ4-umcnlWB5lCxGQ

LinkedIn <u>www.linkedin.com/company/sitpo</u>

On the Go, the Official Newsletter of SJTPO

In July of 2019, the *On the Go* newsletter was established. Prior to its inception, staff produced an online digest of news and activities within the Organization that was updated on an ongoing basis.

On the Go is an electronic publication, released bi-monthly, with six issues produced each year. Distribution of the newsletter is through SJTPO's e-list. To receive the newsletter, locate the "Join Our Mailing List" at the bottom of each webpage on the SJTPO website (www.sitpo.org). Archived and current issues are also made available on the News (On the Go) webpage (www.sitpo.org/onthego). The website version of the newsletter features a translation tool powered by Google Translation, which allows readers from all backgrounds the ability to stay current on all SJTPO's matters.

Topics covered in each issue of the newsletter vary depending on what activities are taking place in the Organization. Readers can expect to learn about projects and programs, meetings and events, public outreach programs, and more.

Newspapers

As appropriate, the SJTPO utilizes local newspapers to publicize meetings, events, and other SJTPO projects and programs. Meeting schedules for Policy Board meetings are publicized in local newspapers at the beginning of each calendar year, following the reorganization meeting. Special meetings are publicized twelve (12) days prior to each meeting date, as needed.

The SJTPO utilizes newspapers, a form of traditional media outreach, to reach sectors of the region's population that rely on print media to receive information. The SJTPO aims to expand its efforts to involve the local media in its affairs using press releases. The full list of media contacts the SJTPO distributes information to can be found in Appendix D.

How to View or Request Documents and Records

To provide reasonable public access to documents and records, the SJTPO makes all final draft and final approved plans, programs, and studies produced by the Organization available for examination on its website, at the SJTPO office, and all <u>State Depository Libraries</u> throughout the four-county SJTPO region, listed below. State Depository Libraries make major government agency documents available for viewing by the public at no cost. A list of these libraries, with complete addresses and contact information can be found in <u>Appendix A</u>.

If an individual is unable to view documents on the SJTPO website, the SJTPO office, or any State Depository Library in the SJTPO region, noncolor copies may be requested, where practical. Fees for copies are \$0.05 per letter page or \$0.07 per legal page. Copies may be picked up at the SJTPO office for no additional charge or mailed at the expense of the receiver. The SJTPO may waive totals under \$1.00. Printing and postage costs must be paid by receiver prior to mailing. Checks or money orders must be made out to the South Jersey Transportation Authority (SJTA). Cash is not accepted. Interested parties can make a request via an online form, also found in Appendix E, or by calling (856) 794-1941.

County	State Depository Library
Atlantic	 Atlantic County Library – Reference Department Richard Stockton University Library – Government Document Library
Cape May	Cape May County Library – Reference Department
Cumberland	Cumberland County Library – Reference Department
Salem	 Salem Free Public Library* – Reference Department Salem Community County College Library – Reference Department

^{*} This library is not a State Depository Library. The SJTPO has opted to send major documents to this library, as it is in the City of Salem, which serves as the County Seat, much like the other county libraries. This library also provides a location in Salem County for the public to visit that is not located in a college setting.

Attend Public Meetings

Throughout the year, there are numerous opportunities for residents and stakeholders to be engaged in the SJTPO's planning process. These meetings are typically meant to provide information and a setting for formal comments to be received. The SJTPO works to hold meetings at centralized locations, when held in-person rather than virtual, and at convenient times, including evenings, to maximize participation from a wide range of the region's public, including

those traditionally underserved. Other accommodations, such as language interpreters, may be provided, as needed.

As a result of the COVID-19 pandemic, the SJTPO purchased one license for GoToMeeting and GoToWebinar virtual conferencing platforms. GoToMeeting is useful for small group meetings in which staff and stakeholders need to engage in discussions and decision-making matters, such as Policy Board and TAC meetings. GoToWebinar is most appropriate to use when convening large meetings in which information is shared with attendees, such as public meetings for draft plans. The purchase of these conferencing platforms has allowed SJTPO staff to continue operations with no interruptions to work tasks. Attendance at virtual meetings has been more robust when compared to previously held in-person meetings. Staff anticipates the use of GoToMeeting and GoToWebinar platforms to some degree in all future meetings.

In January of each year, a schedule of Policy Board meetings for the year ahead is placed in local newspapers, including The Press of Atlantic City, The Daily Journal, and South Jersey Times. Meeting dates are also posted to the calendar on the SJTPO website homepage. As the year progresses and meetings approach, reminders are posted on the SJTPO website, sent to e-list subscribers, and posted on social media.

Policy Board Meetings

Policy Board meetings are open to the public. Policy Board meetings are often attended by local elected officials from county government, planners, engineers, federal agency representatives, and concerned individuals, among other stakeholders. Members of the public are given the opportunity to comment at the start of the meeting, with each commenter allotted three minutes to speak. Policy Board meetings are generally held at 10:00 AM at Vineland City Hall or via the GoToMeeting conferencing platform, if being held virtually. Policy Board meetings are generally held on the fourth Monday of every other month beginning in January. Updates and additional information are available on the SJTPO website at www.sjtpo.org/board.

Information for Policy Board meetings is publicized through the e-list, social media, the SJTPO website, and paid public notices in local newspapers. To allow for adequate notice, agendas and materials are distributed at least twelve (12) days prior to each meeting through the above channels. Notices are also made available on the bulletin board of Vineland City Hall. Agendas and meeting minutes are obtainable on the SJTPO website (www.sitpo.org).

Technical Advisory Committee (TAC) Meetings

Technical Advisory Committee (TAC) meetings are open to the public and are generally held at 10:00 AM at Vineland City Hall or via the GoToMeeting conferencing platform, if being held virtually. TAC meetings are generally held on the second Monday of every other month beginning

in January. Technical workshops may be scheduled during the "off" months. The committee consists of staff (typically planners and engineers) of each Policy Board member, as well as representatives of the New Jersey Turnpike Authority, the New Jersey Highway Authority, and the Delaware River and Bay Authority. A wide variety of other agencies are also invited to participate in the TAC. Members of the public are given the opportunity to comment on agenda items at the start of the meeting, with each commenter allotted three minutes to speak. Meeting notices, agenda packets and minutes are also available for public viewing purposes on the SJTPO website at www.sjtpo.org/tac.

Public Workshops

The SJTPO hosts in-person and virtual workshop-style meetings open to the public on an asneeded basis. These workshops allow attendees to learn about transit, roadways, bicycle and pedestrian access, freight, or other transportation matters in a greater capacity using presentations, displays, posters, and other informational materials. Workshop-style meetings foster one-on-one interactions between members of the public and transportation professionals. Attendees will have the opportunity to comment. All comments will be recorded and a written summary, analysis, and report on all significant comments received will be prepared and used accordingly.

Other Ways to be Involved

The following are additional ways in which the public can engage with the SJTPO and participate in the transportation planning process.

Request a Safety Program

The SJTPO offers a robust series of no-cost, safety education programs. Run by SJTPO Traffic Safety Specialists, these programs are designed with a target audience in mind and in conjunction with other organizations, such as the New Jersey Division of Highway Traffic Safety (NJ DHTS). Each program is intended to educate roadway users — drivers, passengers, bicyclists, and pedestrians — of the many dangers they could encounter on roadways and to impart easy to remember methods to improve safety. To view the entire list of programs offered or to request a program, visit www.sjtpo.org/education/ or the Safety tab on the SJTPO website.

Attend Meetings of County Transportation Boards or Committees

Public involvement at the local, county, and subregional levels is also crucial, as most roadways are owned by these entities, thus much of the transportation planning process occurs at these levels. The SJTPO suggests that the public attend meetings and events hosted by county transportation committees or municipal planning boards. A complete list of transportation contacts is located in <u>Appendix F</u>.

5. ADDRESSING CIVIL RIGHTS IN OUR OUTREACH PROCESS

The SJTPO is committed to making a special effort to seek out and consider the needs of groups traditionally not well-served by the existing transportation system. These include, but are not limited to the elderly population, minority populations, Limited English Proficient (LEP) populations, zero vehicle households, and low-income households. The SJTPO has formal plans pertaining to Title VI, Limited English Proficiency (LEP), and Environmental Justice (EJ). The plans outline the appropriate outreach tools and methods necessary to ensure adequate participation of the groups previously mentioned.

Title VI

<u>Title VI of the Civil Rights Act of 1964</u> and <u>Executive Order 12898</u> protects individuals from discrimination based on race, color, or national origin in programs or activities.

SJTPO's Title VI Plan is available for viewing purposes on the Title VI webpage (www.sitpo.org/TitleVI). The webpage also provides background on Title VI, as well as the SJTPO's policy statement, complaint procedure and form, and the USDOT Assurances.

Limited English Proficiency (LEP)

<u>Executive Order 13166</u>, "Improving Access to Services for Persons with Limited English Proficiency," relates to public engagement of LEP individuals. An LEP person is one who does not speak English as his/her/they primary language and who has a limited ability to read, speak, write, or understand English.

SJTPO's LEP Plan outlines the responsibilities of the SJTPO regarding the LEP persons and establishes a process for providing assistance to LEP persons for SJTPO programs, activities, and services.

Translation options are available on the SJTPO website (www.sitpo.org). To select a language other than English, locate the dropdown menu at the top of each webpage. Translation is provided for linguistic populations of 1,000+ that speak English less than very well in the SJTPO region (2010 Census).

Environmental Justice (EJ)

The federal government defines environmental justice as "the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income with respect to the development, implementation, and enforcement of environmental laws, regulations, and

policies." Fair treatment means that no group of people, including a racial, ethnic, or socioeconomic group, should bear a disproportionate share of the negative environmental consequences resulting from industrial, municipal, and commercial operations or the execution of federal, state, local, and tribal programs, and policies.

An update to the 2015 EJ Plan began in 2019 and will be completed later in 2020. The 2015 Plan evaluated TIP projects for overlap into EJ areas and broadly discussed other planning products, such as the Regional Transportation Plan (RTP) and Access for All Transit Plan. The 2020 EJ Plan will be clearer in using an EJ definition that more strictly aligns with the federal definition of EJ and separately include Transportation Justice (TJ) groups, which include elderly, zero vehicle households, and disabled populations. At the core of this effort is the recognition of the right of every person to have a safe, accessible, affordable, and healthy transportation system in his/her/they community. Further, a focus shall be made to research the impact of projects and discuss why some communities have been unable to take advantage of federal transportation funding and examine the associated equity concerns. The SJTPO will also begin examining the system design (i.e. sidewalks, bus shelters, etc.) that serve EJ populations.

Strategies to Serve Under-Represented Populations

The Title VI, LEP, and EJ Plans detail in a comprehensive manner the strategies necessary to incorporate under-represented populations in SJTPO's transportation planning process. The strategies to include are as follows:

Identification of Under-Represented Populations using Census Data

To identify Title VI, LEP, and EJ populations, the SJTPO uses data gathered at the regional, county, municipal, and Census Block Group level. The information collected helps the SJTPO and its subregional partners target outreach needs to under-represented groups. Outreach efforts shall occur throughout all planning efforts, including location-specific projects, plans, and studies.

Engagement of Under-Represented Populations using Targeted Strategies

SJTPO is committed to reducing barriers to public engagement, specifically for the under-represented groups in the SJTPO region. Barriers for the under-represented groups can include language barriers, wariness of public forums, scheduling conflicts, and lack of transportation availability, among other challenges.

To ensure proper engagement of under-represented individuals, SJTPO has secured a consultant to provide Multilingual Outreach Services, as part of a one-time contract. Regarding the under-represented population in the region, the contract will further assist SJTPO in identifying appropriate stakeholders. Listed below are the current groups and methods SJTPO employs. The

Multilingual Outreach Services contract will help to expand these methods, allowing SJTPO to update the PIP in 2021.

Children and Teens

SJTPO is proud to offer a robust series of traffic safety education programs with many of the programs geared towards elementary, middle school, and high school students. Such programs include the Most Dangerous Place on Earth; Share the Keys; Belts, Bones, and Buses; and Bicycle and Pedestrian Safety. The programs, presented by SJTPO's Traffic Safety Specialists, are designed to bring awareness to the many risks relative to children and teens on area roadways and to teach them simple ways to improve safety. The programs are fun, accessible, designed for the appropriate age group, and are presented to students in school districts throughout the region.

Since SJTPO's Traffic Safety Specialists have established connections with regional school districts, SJTPO would like to expand upon these traffic safety educations programs by incorporating content related to planning efforts.

Young Adults

Young adults are often under-represented in planning efforts and civic affairs due to inexperience, school-life balance, and limited opportunities. Engagement opportunities for young adults should be social, brief, and held in locations young adults frequent. Engaging young adults via social media is also encouraged.

The SJTPO region is home to several universities and colleges. Stockton University, located in Atlantic County, offers a Sustainability Program. SJTPO aims to establish a relationship with professors and students of the program, informing them of efforts related to coursework. Additionally, though outside of SJTPO's region, Rowan University in Gloucester County, offers degrees in Planning and Engineering. SJTPO feels establishing a relationship with professors and students of the Planning and Engineering Programs is beneficial. Rowan University is largely a commuter-based school with individuals traveling from the SJTPO region to work and attend the university.

Older Adults

Older adults are often involved in community efforts. Regardless of their community involvement, older adults may be under-represented in planning efforts for a multitude of reasons, such as mobility challenges, transportation conflicts, among other reasons. Outreach to older adults should include a variety of formats, both in-person and digital. If in-person events are to be held, scheduling the events during daylight hours and in convenient, ADA-accessible venues is most appropriate.

Immigrants and Individuals with Limited-English Proficiency

Approximately 9.3% of the population in the SJTPO region reports speaking English "less than very well." Outreach to these individuals should be approachable, highly visual, and conducted in their native language, if feasible. The content made available to these individuals should be easy to share to others through word-of-mouth and relative to their needs.

SJTPO is committed to ensuring events and publications are accessible and available to all individuals in the region, regardless of their level of English proficiency or native languages. When notices for public meetings and events are distributed, SJTPO includes information on how to request accommodations, such as translation services. SJTPO requires a seven (7) day advance notice in order to make arrangements to the greatest, feasible degree. Further, SJTPO's website (www.sjtpo.org) has the ability to be translated in multiple languages.

Racial and Ethnic Groups

Racial and ethnic minorities include people who do not racially identify as white and who face limited opportunities to engage in civic affairs due to a variety of barriers. Racial and ethnic minority groups may include Black, Latino, Asian, Middle Eastern, Native American, among other multiracial populations.

Racial and ethnic minorities in the SJTPO region are diverse and communicate and engage in varying styles and levels. Outreach to these minority groups should be community focused, be coordinated with local groups and organizations, and take into consideration family needs.

Low-Income Residents

Many low-income people within the SJTPO region balance multiple jobs and face insecurities related to shelter, food, and transportation. Information related to planning efforts is likely to be received through word-of-mouth, community organizations, and social media. Effective outreach to low-income people should be convenient and held during varying hours of the day to take into consideration work and public transit schedules. Additionally, conducting outreach in partnership with Family Success Centers, Community Centers, and other familiar local organizations is advised.

It is also considered a generally accepted best practice to be able to provide modest incentives to attract low-income residents at in-person public meetings. These incentives may include:

- **food**, both in recognition of the limited and precious time of participants, as well as acknowledging the fact that most outreach activities conflict with mealtimes;
- **small stipends**, not only in recognition of the limited and precious time of participants, but also to accommodate the costs associated with transportation to attend in-person events; and

• **childcare**, to allow parents to participate without having to make difficult decisions regarding childcare and to allow parents to participate with reduced stress.

It has been the stated policy of the New Jersey Division of the Federal Highway Administration (FHWA-NJ) to not allow federally funded MPO activities in New Jersey to include food or stipends as described above for public meetings. While SJTPO will continue to engage in conversations with FHWA-NJ to reconsider this position, SJTPO will also look for other opportunities to offer these incentives, which are essential to equitable involvement.

Individuals with Disabilities

Individuals with disabilities may experience any number of cognitive or physical disabilities. Due to the range of possible needs being so broad, SJTPO staff aim to make themselves aware of how individuals with disabilities can be excluded from public engagement activities, and how to rectify such instances of exclusion.

Outreach to individuals with disabilities should be compliant with ADA requirements. SJTPO's website (www.sitpo.org) offers an "Accessibility Widget." The widget is designed to consider the needs of individuals with special needs. Features of the "Accessibility Widget" include keyboard navigation, reading of page content, color contrast, highlighting of links, bigger text, large text spacing, Dyslexia friendly features, among others.

Translation of Vital Documents

SJTPO will provide Spanish translations of the Organization's "vital documents," which are documents that help residents and stakeholders understand SJTPO's purpose and importance in the four-county region, namely:

- Regional Transportation Plan (RTP) Executive Summary: Currently RTP 2050 is in development and upon completion the Executive Summary will be translated and available at www.sjtpo.org/RTP.
- Transportation Improvement Program (TIP) Executive Summary: The TIP Executive Summary is in development and upon completion will be translated and available at www.sitpo.org/TIP.
- Unified Planning Work Program (UPWP) Executive Summary: The UPWP Executive Summary was recently completed, the translated version is in development and upon completion will be available at www.sjtpo.org/UPWP.
- Public Involvement Plan (PIP) Executive Summary: The PIP Executive Summary will be updated to reflect changes related to the development of the LEP Plan; upon completion will be translated and available at www.sjtpo.org/PIP.

- **Limited English Proficiency (LEP) Plan**: The LEP Plan will be translated and made available at www.sjtpo.org/LEP.
- The Citizen's Guide to Transportation Planning in South Jersey: The Citizen's Guide will be rebranded, updated, and translated and made available on SJTPO's website. The current iteration is available at www.sjtpo.org/CitizensGuide.
- **Title VI Materials:** Materials that directly allow the public to understand and exercise their rights under Title VI with regard to SJTPO will be translated and made available at www.sjtpo.org/TitleVI.

In SJTPO's four-county region, there are five (5) languages or language groups that are spoken by at least 1,000 LEP persons each, and therefore fall under the Safe Harbor provision. One of these is "Other Indic Languages," which SJTPO understands may include Bengali, Hindi, Nepali, Urdu, and Punjabi, bringing the total number of potential languages to nine (9). As the 2005 USDOT guidance contends, "it would be unrealistic" to provide translations in all nine (9) languages. However, SJTPO remains committed to ensuring meaningful access for all LEP persons, regardless of language spoken at home. While SJTPO will continue to focus its proactive translation efforts on the Spanish-speaking community, as the primary LEP population, it will also aim to use ACS data and input from member governments and community organizations to predict contact with LEP persons for area-specific projects, studies, and programs.

Limiting Obstacles of Involvement

The following are efforts the SJTPO has established to remove obstacles to involvement, including those of language, mobility, and temporal, among others.

Convenient Meeting Times

Consideration of individuals' personal schedules is vital when hosting in-person and virtual public meetings. The SJTPO disseminates meeting information, including location, time, and materials at least twelve (12) days in advance to allow interested parties to make any necessary arrangements. Further, apart from Policy Board and TAC, meetings take place after typical workday hours to maximize attendance.

Transit-Accessible Meetings

SJTPO staff work to select locations that are transit accessible to the greatest feasible degree, if hosting in-person meetings. Policy Board and TAC meetings can take place at Vineland City Hall, if not being held virtually via the GoToMeeting conferencing platform, which is accessible by New Jersey Transit buses and is within an EJ area.

Americans with Disabilities Act (ADA) Provisions

All public notices for planning activities include an announcement that states persons with disabilities will be accommodated. Special provisions will be accommodated to the greatest possible extent if notified seven (7) days in advance (i.e., make available large print documents, audio material, someone proficient in sign language, or other provisions requested).

Online Engagement Opportunities

The SJTPO will continue to offer online engagement opportunities to accommodate individuals who are unable to offer feedback in-person. All engagement opportunities will be listed on the Public Comment webpage (www.sitpo.org/public-comment). Staff will also notify social media (i.e., Facebook and Twitter) followers as well as e-list subscribers of opportunities. To subscribe, individuals can locate the "Join Our Mailing List" at the bottom of any webpage on the SJTPO website.

Pop-up/Partnering Events

The SJTPO will continue to participate in pop-events, such as farmers markets and fairs, as appropriate. Pop-up events are beneficial to members of the public, as they are not asked to travel to a specific location, at a specific date and time. Rather, staff travel to locations and supply all appropriate materials necessary to garner feedback.

The SJTPO will also work to better coordinate with community partners in the SJTPO region. Community partners may include churches, English as a Second Language (ESL) classes, and Community Centers, among others. Much like pop-up events, coordinating with community partners is beneficial as a relationship, and thus an audience and a level of trust has already been established.

<u>Preventing Discrimination by Establishing Proper Documentation Procedures</u> through SJTPO's Title VI Plan

As mentioned, the SJTPO is required to develop a Title VI Plan. The Plan ensures SJTPO's commitment to prevent discrimination on the basis of race, color, or national origin in any of its plans and programs. Further, the Title VI Plan provides information on the implementation of a full complaint procedure. The complaint procedure identifies the reporting requirements for the Complainant (i.e., the individual(s) or group(s) that believe a discriminatory action has taken place) and the Organization (i.e. SJTPO). SJTPO's Title VI Plan, along with the complaint procedure, are available on the SJTPO website (www.sjtpo.org/TitleVI).

6. HAVING YOUR SAY: POLICIES AND PROCEDURES FOR PUBLIC COMMENTS

The SJTPO encourages public comments and provides the public with a multitude of ways to voice opinions and share ideas with SJTPO.

Public Comment Periods

A major opportunity for the public to share opinions and ideas is during a public review period. A comment period of **at least 30 days** will be held to review drafts of the following core documents:

- <u>Regional Transportation Plan</u> (RTP): The RTP is a long-term transportation plan that identifies a high-level vision and outlines transportation projects for at least the next 20 years, and is the result of extensive outreach, collaboration, and consensus. The RTP is updated every four (4) years.
- <u>Transportation Improvement Program</u> (TIP): The TIP is an agreed upon list of projects, for which state and federal funds are expected to be spent. The TIP is updated every two (2) years.
- <u>Unified Planning Work Program</u> (UPWP): The UPWP details all anticipated transportation
 planning activities to be performed by the SJTPO staff, subregions, and member agencies
 during the fiscal year. The UPWP is updated every year.
- Access for All Transit Plan: Federally required to be updated every five (5) years, the
 Access for All Transit Plan identifies the unmet transportation needs and recommends
 methods to increase service quality and reduce the cost of providing services to the
 transportation disadvantaged population in the region.
- <u>Congestion Management Process</u> (CMP): The CMP is a federally required process documented in a methodology report that guides how to safely and effectively manage and operate South Jersey's transportation network.
- <u>Public Involvement Plan</u> (PIP): The PIP is a federally required document, updated as needed, that articulates the rules SJTPO will follow and the processes by which the public can engage in the MPO transportation planning process. Unlike the other core documents, a comment period of at least 45 days will be held for the PIP.

In addition to the core documents listed above, beginning with the approval of this PIP update, SJTPO will also hold a comment period of **at least 30 days** to review drafts of the following documents:

- **Title VI Plan:** The Title VI Plan is federally required document, updated as needed, that documents how SJTPO will meet its requirements under Title VI of the Civil Rights Act of 1964.
- Limited English Proficiency Plan (LEP): The LEP Plan is a federally required document, updated as needed, that identifies the LEP populations in the region and how SJTPO will work to accommodate their needs in SJTPO's process.

If public comments cause any of the core documents to greatly differ from the versions previously made available to the public, an additional comment period of **at least 10 days** will be held prior to Policy Board approval. Substantive changes that may justify an additional 10-day comment period include the addition or removal of a section, adjustments to public forms, updates to federal regulations, as well as other changes that SJTPO deems substantive enough to ask for additional public comment.

Policy Board and TAC agendas and materials are made available twelve (12) days prior to each regularly scheduled meeting. Opportunity for public comment is provided at all regularly scheduled meetings.

Information necessary for the public to thoroughly understand and comment on each document will be made available. This can include items such as public-friendly executive summaries, information posted to the SJTPO website, PowerPoints, printable flyers and/or project sheets and reports, as well as links to project or sponsor websites for comprehensive information.

Additional Information About the TIP

The TIP may require revisions after it has been approved. As outlined in a joint Memorandum of Understanding (MOU) between the Delaware Valley Regional Planning Commission (DVRPC), North Jersey Transportation Planning Authority (NJTPA), SJTPO, NJDOT, and New Jersey Transit, found on the SJTPO TIP webpage (www.sitpo.org/tip), there are three types of revisions: Major Amendments, Minor Amendments, and Modifications.

Any TIP action which affects air quality conformity, or would require a new regional conformity determination, is a Major Amendment and **requires a 30-day comment period.** Following approval by the SJTPO Policy Board, the SJTPO will forward the amendment package via <u>e-STIP</u> to NJDOT or New Jersey Transit, requesting the approval from the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA).

A Minor Amendment is any TIP amendment which does not affect air quality conformity and does not require a new regional conformity determination. A Minor Amendment, like a Major

Amendment, requires approval by the FHWA and the FTA. **Unlike a Major Amendment, a Minor Amendment does not require a 30-day public comment period.**

Modifications refer to any other smaller revisions, which do not require public comment. There are three classifications or modifications, defined in the MOU.

How to Submit Comments

The SJTPO prefers comments in written form (as identified below) to accurately respond to all comments. If assistance is needed to submit a written comment, please contact the SJTPO office at (856) 794-1941 or info@sitpo.org.

Please send all written comments using any of the following methods:

• **Fax**: (856) 794-2549

• Email: pip@sjtpo.org

• Mail: The South Jersey Transportation Planning Organization

782 South Brewster Road, Unit B6, Vineland, NJ 08361

• Online form: General comments are welcomed through the "Contact Us with Your

General Comments" form found toward the bottom of the Public Comment webpage (www.sitpo.org/public-comment) under the Get

Involved tab

 Social media: Facebook (<u>www.facebook.com/SJTPO</u>) and Twitter (www.twitter.com/SJTPO)*

The public can also comment in person at the following meetings:

- Policy Board meetings (scheduled bi-monthly, beginning in January)
- Technical Advisory Committee (TAC) meetings (scheduled bi-monthly, beginning in January)
- Public meetings (scheduled as needed)

Visit <u>www.sitpo.org</u> or call (856) 794-1941 to discuss comments with SJTPO staff or for a current schedule of meetings in which to offer comments. All comments must be received by the close of the comment period to be explicitly addressed and included in the final plan. The SJTPO welcomes public comments at any time and will work to properly address any comment or question received.

^{*} See Appendix C for more information about SJTPO's social media practices.

How Your Comments will be Used

To maintain an effective and meaningful public involvement process, the SJTPO will appropriately consider all public comments. The SJTPO is responsible for coordinating a response to comments in a timely manner. A written summary, analysis, and report on the disposition of all significant comments received during the public comment periods on the six core documents (RTP, TIP, UPWP, PIP, Access for All Transit Plan, and CMP), and Major Amendments to the TIP will be provided as part of the final document. All final documents are posted online at www.sjtpo.org.

7. EVALUATING OUR EFFECTIVENESS

The SJTPO recognizes the need to periodically review the effectiveness of its public involvement programs and methods. A variety of tools will be used to measure both the quantity and quality of interactions the SJTPO has with the public in the four-county region. The evaluation results will be used to modify the practices, as appropriate, to ensure maximum effectiveness. The following are tools that will be used by the SJTPO staff to evaluate the effectiveness of public involvement:

Questionnaires, Polls, and/or Surveys

Questionnaires, polls, and/or surveys may be used to provide feedback on a variety of topics, such as the usefulness of public meetings or events and the practicality of techniques utilized. These materials will be developed to evaluate the effectiveness of the public involvement goals on pages 10 through 13.

Examples of when or what type of questionnaires, polls, and/or surveys may be utilized are listed below.

- During a comment period to gather input Staff may make surveys available through the SJTPO website, e-list, etc. to provide the public with an easy and readily accessible way to submit comments on transportation activities. Polling questions may be used during public meetings to gather input, but also to keep attendees engaged in the material.
- **Public Involvement Questionnaire** Staff may distribute a periodic questionnaire to gauge the public's expectations of meetings and events, effectiveness of current outreach practices, suggestions for improvement, etc.

Assessment of Outreach Tools

The SJTPO staff have numerous performance measures that can be used when assessing the Organization's outreach process and its effectiveness. The SJTPO will monitor the following on a quarterly basis:

Tool	Sample Evaluation Measure
Website	Number of users; number of new users; number of sessions; number of pageviews; average session duration
Social media (per account)	Number of followers; change in followers, number of posts; number of impressions; number of mentions; number of clicks
E-list	Number of subscribers; change in subscribers; number of emails sent; number of bounces; percent of emails opened; percent of emails clicked
Public meetings and events	Number of meetings and events; number of individuals notified; number of attendees; location of meetings and events
News "On the Go" articles	Number of articles posted; when posted; topics posted
Questionnaires, polls, and/or surveys	Number of questionnaires, polls, and/or surveys sent; percent completed
Press releases	Number of press releases distributed and published

Staff Debriefings

In addition to quarterly evaluation, the SJTPO staff will meet on an ongoing basis to review outreach and engagement efforts. During these meetings, staff will determine if improvements and/or the development of new strategies are needed to enhance the public outreach process.

APPENDIX A. LIST OF SJTPO PUBLIC DOCUMENT DEPOSITORY LIBRARIES

County	State Depository Library
Atlantic	 Atlantic County Library – Reference Department Mays Landing; 40 Farragut Avenue; Mays Landing, NJ 08330 Website:
Cape May	 Cape May County Library – Reference Department 30 W. Mechanic Street; Cape May Court House, NJ 08210 Website: cmclibrary.org/
Cumberland	 Cumberland County Library – Reference Department County Complex; 800 E. Commerce Street; Bridgeton, NJ 08302 Website: www.clueslibs.org/
Salem	 Salem Free Public Library* – Reference Department 112 W. Broadway; Salem, NJ 08079 Website: www.mysalemlibrary.org/ Salem Community College Library – Reference Department Salem Community College; 460 Hollywood Avenue; Carneys Point, NJ 08069 Website: www.salemcc.edu/library/home

^{*} This library is not a State Depository library. The SJTPO has opted to send major documents to the library, as it is in the City of Salem, which serves as the County Seat, much like the other county libraries. This library also provides a location in Salem County for the public to visit that is not located in a college setting.

APPENDIX B. FEDERAL LAWS FOR PUBLIC INVOLVEMENT

Public involvement in transportation planning has long been a federal requirement for MPOs. Over the years, the regulations, performance standards, and expectations have been amended and reinforced through additional legislation. The purpose of these federal laws is to guide MPOs to seek thoughtful and proactive feedback from individuals and to address environmental injustice issues. The following are the federal laws the SJTPO complies with:

Title VI of the Civil Rights Act of 1964

<u>Title VI of the Civil Rights Act of 1964</u> is one of the principle laws that serves as the foundation for the SJTPO's public involvement outreach. This act states, "No person in the United States shall, on the grounds of race, color or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any programs or activity receiving Federal financial assistance."

Americans with Disabilities Act (ADA) of 1990

The second principle law that serves as the foundation for the SJTPO's public involvement outreach is the <u>Americans with Disabilities Act (ADA) of 1990</u>. This landmark civil rights legislation ensures equal opportunity for people with disabilities in employment, public accommodations, transportation, and state and local governmental programs and services. The ADA also requires MPOs to host public involvement activities in ADA compliant facilities and allow individuals to have access to the information presented.

Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991

Signed by President George H.W. Bush in December 1991, the <u>Intermodal Surface Transportation</u> <u>Efficiency Act</u> (ISTEA) established metropolitan planning organizations (MPOs) as they exist today. ISTEA also authorized \$155 billion in highway and transit funding over fiscal years 1992-1997.

Transportation Equity Act of the 21st Century (TEA-21) of 1998

The <u>Transportation Equity Act of the 21st Century (TEA-21)</u> of 1998 authorized the Federal surface transportation programs of highways, highway safety, and transit from 1998 to 2003.

Safe, Accountable, Flexible, Efficient Transportation Equality Act: A Legacy for Users (SAFETEA-LU) of 2005

The <u>Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users</u> or SAFETEA-LU, signed into law by President George W. Bush, was a federal transportation bill that

authorized the federal surface transportation programs for highways, highway safety, and transit for the 5-year period, 2005-2009.

Moving Ahead for Progress in the 21st Century (MAP-21) of 2012

MAP-21, the Moving Ahead for Progress in the 21st Century, was a law that authorized federal surface and transportation spending and programs. Signed by President Obama, the law expired in September 2014.

Fixing America's Surface Transportation Act (FAST Act) of 2015

Signed by President Obama, the 2015 Fixing American's Surface Transportation (FAST) Act is the current federal legislation which provides long-term funding certainty and outlines the public involvement requirements and provides long-term funding certainty for MPOs through Federal Fiscal Year (FFY) 2020. In terms of public involvement, the FTA summarizes the requirements as follows: "a metropolitan planning organization (MPO) is required to engage in a metropolitan planning process that creates opportunities for public involvement, participation, and consultation," including throughout the development of its long-range RTP and its TIP. Further, as mandated, the MPO is to provide "adequate public notice of public participation activities; review and comment at key decision points in the development of the [RTP] and TIP; and multiple, accessible participation formats, including electronic and in-person."

MPOs are also required to "develop a collaborative and comprehensive Public Participation Plan, in full collaboration with the public and stakeholder communities, to be used in the development of the [RTP] and TIP, as well as to frame the strategies for public and stakeholder communication and collaboration in all phases of the planning process." To allow the public ample time to review and provide feedback, the MPO must make the PIP available for a 45-day comment period. The comments received are to be documented.

When holding public meetings, the locations must be accessible and convenient, if being held inperson. Further, sufficient notice must be given, with information available online. The notices must also solicit the needs of the traditionally underserved population and the MPO must thoroughly consider the input received.

Code of Federal Regulations, Title 23, §450

The <u>Code of Federal Regulations</u>, <u>Title 23</u>, <u>§450</u> provides planning standards for transportation projects. Specifically, §450.316 states that an MPO must develop and abide by a participation plan that thoroughly engages the public, agencies, and other transportation stakeholders. Further, the federal law notes that the plan should address the MPO's procedures for notice of

public participation activities, including how the MPO plans to reach all segments of the population as well as how the MPO seeks to receive public comments.

Code of Federal Regulations, Title 23, §771.111

According to the <u>Code of Federal Regulations</u>, <u>Title 23</u>, §771.111, all states that receive federal highway funding must provide the public with "early and continuing opportunities" while a project is in the developmental stages to ensure that "social, economic, and environmental impacts" are identified. In the event that a Federal-aid project requires substantial changes to right-of-way, road layouts or functions, negatively impacts an abutting property, or results in any other significant impacts, a public hearing must be held. The public must have reasonable notice of the public hearing. The notice must include an explanation as to why the hearing is being held, such as the project's purpose, possible alternatives, anticipated impacts, as well as the procedures for receiving oral and written public comments.

Executive Order 12898, "Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations"

Executive Order 12898, "Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations," directs federal agencies, including federally funded MPOs, to evaluate the health and environmental impacts of their proposed programs and actions on minority and underserved populations. Further, the order promotes nondiscrimination within programs as well as ensures that communication related to human health and the environment is readily accessible, comprehensible, and translated into other languages "whenever practicable and appropriate."

Executive Order 13166, "Improving Access to Services for Persons with Limited English Proficiency"

Executive Order 13166, "Improving Access to Services for Persons with Limited English Proficiency," relates to public engagement of limited English proficiency (LEP) individuals. The order states that a "Federal agency shall prepare a plan to improve access to its federally conducted programs and activities by eligible LEP persons." The order enables an agency to have substantial freedom when crafting its LEP plan; however, to assist, the U.S. Department of Justice issued a policy guidance document, "Enforcement of Title VI of the Civil Rights Act of 1964 - National Origin Discrimination Against Persons with Limited English Proficiency," also known as the 2002 LEP Guidance.

APPENDIX C. THE SJTPO SOCIAL MEDIA COMMENT POLICY

The South Jersey Transportation Planning Organization (SJTPO) is a government agency that guides the transportation planning process in Atlantic, Cape May, Cumberland, and Salem Counties. The SJTPO utilizes social media platforms, the primary platforms being Twitter and Facebook to provide an opportunity to inform interested parties on matters regarding the SJTPO.

The following information may be posted on applicable social media pages:

- SJTPO Policy Board meetings and agendas
- Information as it relates to major planning documents, such as the Transportation Improvement Program (TIP), Long Range Regional Transportation Plan (RTP), and Unified Planning Work Program (UPWP)
- Release of Request for Proposals (RFPs)
- Outreach event information and images
- Roadway-related information and statistics
- *On the Go* publications
- Other information, as deemed appropriate by the SJTPO staff.

The SJTPO encourages the public to share thoughts related to regional transportation on these platforms with the understanding that the comments and opinions expressed do not reflect the SJTPO or its employees. All public comments on the SJTPO's social media platforms are reviewed and screened in accordance with this policy and may be taken down if deemed necessary.

External User Guidelines

- The SJTPO does not allow graphic, obscene, explicit, racial or otherwise discriminatory comments or submissions, nor does the agency allow comments that are abusive, hateful, or intended to defame anyone or any organization.
- The SJTPO does not endorse, support, or promote any private or commercial entity or the information, products, or services contained on websites that may be reached through external links from the SJTPO's social media pages.
- The SJTPO does not allow comments that suggest or encourage illegal activity.
- All SJTPO social media authors and public commentators must be clearly identified.
 Anonymous postings are not allowed. Personal responsibility for comments is assumed, according to the username and any information provided.
- The SJTPO reviews all comments and reserves the right to remove messages containing inappropriate content.

As social media is a fast-evolving means of public interface, this policy statement is subject to amendment or modification at any time to ensure its continued use is consistent with its intended purpose as a limited forum. Questions or concerns regarding the SJTPO's presence in various social media channels should be directed to Melissa Melora at mmelora@sitpo.org or (856) 794-1941.

APPENDIX D. MEDIA CONTACTS

As part of SJTPO's efforts to reach and inform residents in the region, SJTPO places paid advertisements in the larger, regional newspapers – The Press of Atlantic City, The Daily Journal, and the South Jersey Times – to announcement public meeting schedules, public comment opportunities, employment opportunities, etc.

Additionally, the SJTPO region is home to many smaller newspapers and television/radio outlets. At this time, SJTPO does not use these outlets for advertising purposes. Rather, when appropriate, SJTPO sends press releases. The outlets will then contact SJTPO if the information in the press releases is of relevance.

The table below details all media outlets in the region known to SJTPO. In **bold** are newspapers SJTPO uses for paid advertisements.

County	Media Outlet
Atlantic	 Atlantic City Weekly Shore News Today The Hammonton Gazette The Press of Atlantic City
Cape May	 Cape May Star & Wave Shore News Today The Press of Atlantic City
Cumberland	 Reminder Newspaper The Sentinel South Jersey Times The Daily Journal SNJ Today Newspaper The Press of Atlantic City
Salem	 Elmer Times Company South Jersey Times

Television/Radio Outlets	
62 Telemundo	
Ritmo Broadcasting (105.7 FM Vineland)	

APPENDIX E. DOCUMENTS AND RECORDS REQUEST FORM

The Documents and Records Request form is not a New Jersey Open Public Records Act (OPRA) form, as SJTPO Legal Counsel determined SJTPO is not subject to the Act.

The SJTPO makes all final plans, programs, and studies produced by the Organization available for examination on its website and at the SJTPO office, upon request. Documents are also viewable at all State Depository Libraries throughout the four-county SJTPO region. State Depository Libraries make major government agency documents available for viewing by the public at no cost.

If you are unable to view documents on the SJTPO website, the SJTPO office, or any State Depository Library in the SJTPO region, you may request noncolor copies, where practical. Fees for copies are \$0.05 per letter page or \$0.07 per legal page. Copies may be picked up at the SJTPO office for no additional charge or mailed at the expense of the receiver. The SJTPO may waive totals under \$1.00. Printing and postage costs must be paid by receiver prior to mailing. Checks or money orders must be made out to the South Jersey Transportation Authority (SJTA). Cash is not accepted. Interested parties can make a request by completing the form below, filling out an online form or by calling (856) 794-1941.

The Documents and Records Request Form can be found on the next page.

SOUTH JERSEY TRANSPORTATION PLANNING ORGANIZATION

South Jersey Transportation Planning Organization

Serving Atlantic, Cape May, Cumberland, and Salem Counties since 1993.

Leonard Desiderio, Chairman

Benjamin H. Laury, Vice Chairman

ADOPTED 11/23/2020

782 South Brewster Road, Unit B6, Vineland, New Jersey 08361

www.sjtpo.org (856) 794-1941 (856) 794-2549 (fax)

Jennifer Marandino, P.E. *Executive Director*

John W. Risley, Secretary/Treasurer

Access to Documents and Records Form

Please complete and send to SJTPO by email (<u>info@sjtpo.org</u>), U.S. Mail, fax, or in-person at SJTPO's office.

[] U.S. Mail	[] Fax	[] In-perso	on
h specific detail as necessary.	possible so tha	t SJTPO can ia	lentify the
ne cost exceeds \$10	0.00?	[] Yes	[] No
or SJTPO Use On	ly		
Date Respon	nse Provided:		
	h specific detail as pecessary. ne cost exceeds \$10 or SJTPO Use On Date Respon	h specific detail as possible so that decessary. The cost exceeds \$10.00? The cost exceeds \$10.00? The cost exceeds \$10.00? The cost exceeds \$10.00? The cost exceeds \$10.00?	In-personal [] Fax [] In-personal Inspecific detail as possible so that SJTPO can indecessary. The cost exceeds \$10.00? [] Yes or SJTPO Use Only Date Response Provided:

Atlantic County | Cape May County | Cumberland County | Salem County City of Atlantic City | City of Sea Isle City | City of Vineland | Quinton Township NJDOT | NJ TRANSIT | SJTA

APPENDIX F. TRANSPORTATION CONTACTS

The ensuing is an excerpt from SJTPO's Citizen's Guide, viewable at www.sitpo.org/citizensguide.

SJTPO Subregions

Atlantic County

Department of Regional Planning and Development

Phone: (609) 645-5898 www.atlantic-county.org

Cape May County

Planning Department Phone: (609) 465-1080 www.capemaycountynj.gov

Cumberland County

Department of Planning Phone: (856) 453-2175 www.co.cumberland.nj.us

Salem County

Planning Board

Phone: (856) 935-7510 x8414 www.salemcountynj.gov

City of Atlantic City

Department of Planning and Development

Phone: (609) 347-5300

www.development.cityofatlanticcity.org

City of Vineland

Division of Planning Phone: (856) 794-4000 www.vinelandcity.org

Implementing Agencies

Delaware River and Bay Authority (DRBA)

P.O. Box 71

New Castle, Delaware 19720 Phone: (302) 571-6300

www.drba.net

New Jersey Department of Transportation (NJDOT)

P.O. Box 600

Trenton, New Jersey 08625-0600

Phone: (609) 530-2000

http://www.state.nj.us/transportation

New Jersey Transit

One Penn Plaza East

Newark, New Jersey 07105

24-hour transit information: (973) 275-5555

www.njtransit.com

South Jersey Transportation Authority (SJTA)

P.O. Box 351

Hammonton, New Jersey 08037

Phone: (609) 965-6060

www.sjta.com

New Jersey Turnpike Authority (NJTA)

P.O. Box 5042

Woodbridge, New Jersey 07095-5042

Phone: (732) 750-5300

www.njta.com

Local Public Transportation Services

Atlantic County Transportation Unit

201 Shore Road – Rear Building, 2nd Floor Northfield, New Jersey 08225

Phone: (609) 645-7700

www.atlantic-county.org/intergenerational-

services

Cape May County Fare Free Transportation

4 Moore Road

Cape May Court House, New Jersey 08210

Phone: (609) 889-3700

www.capemaycountynj.gov/446/Fare-Free-

Transportation

Cumberland Area Transit System

800 East Commerce Street Bridgeton, New Jersey 08302 Phone: (856) 691-7799

www.co.cumberland.nj.us/aging/CATS

Cumberland County Dept. of Workforce Development

P.O. Box 1500 3322 College Drive

Vineland, New Jersey 08362-1500

Phone: (856) 696-5660

www.co.cumberland.nj.us/workforcedevelopment

Pearl Transit (Salem County)

105 Spillway Drive Salem, New Jersey 08079 Phone: (856) 279-2000 www.pearltransit.org

Mid-Atlantic States Career and Education Center (Salem County)

111 South Broadway
Pennsville, New Jersey 08070

Phone: (856) 514-2200 wegrowpeople.org

Salem County Office on Aging and Disability Services

110 5th Street, Suite 900 Salem, New Jersey 08079 Phone: (856) 339-8644

health.salemcountynj.gov/human-

services/office-on-aging

Federal Partners

Federal Highway Administration (FHWA) New Jersey Division

840 Bear Tavern Road, Suite 202 West Trenton, NJ 08628 Phone: (609) 637-4200

www.fhwa.dot.gov/njdiv

Federal Transit Administration (FTA) Region II

One Bowling Green, Room 428 New York, New York 10004 Phone: (212) 668-2170

www.transit.dot.gov/about/regional-offices

Transportation Management Association (TMA)

Cross County Connection

4A Eves Drive, Suite 114 Marlton, New Jersey 08053 Phone: (856) 596-8228 www.driveless.com

Traffic/Travel Information

511NJ

Phone: Dial 511 www.511nj.org

APPENDIX G. KNOWING WHO TO CONTACT

The following information is taken from the SJTPO Citizen's Guide, which is available on the SJTPO website at www.sjtpo.org/citizensguide.

From time to time, we all experience issues on the transportation system. We may notice a pothole, a damaged sign, a malfunctioning signal, overgrown vegetation that blocks the view of an intersection, or simply have a suggestion to improve a roadway or intersection. Knowing the proper organization to contact is the difference between getting an issue resolved and continuing to be frustrated. This information is meant as a starting point to help identify the correct organization to contact. Your specific issue may best be addressed by speaking to local public works staff or attending a board or committee meeting.

State-Owned Roadways

The State owns and is responsible for 394 miles of interstate highways (such as Interstate 295), US highways (such as Route 40), and State highways (such as Route 49) in our region. Any roadways







with the signage types shown at right are the jurisdiction of the State of New Jersey. Where a state-owned roadway intersects with a county or municipal roadway, the state generally maintains the intersection. For an issue on one of these roadways, contact the New Jersey Department of Transportation (NJDOT) at 1-800-Pothole or visit www.state.nj.us/transportation/commuter/potholeform.shtm for the online form.

Authority-Owned Roadways

Authorities own and operate three significant roadways in our region. These roadways are separate from the state-owned roadways managed by NJDOT. The Garden State Parkway and New Jersey Turnpike are







owned by the New Jersey Turnpike Authority (www.njta.com/), who can be reached at (732) 750-5300. The Atlantic City Expressway is owned by the South Jersey Transportation Authority (www.sjta.com/sjta/), who can be reached at (609) 965-6060.

County-Owned Roadways

Counties own and are responsible for all roadways numbered in the 500s, 600s, and 700s, which total over 1,400 miles in our region. Any roadways marked with signs similar to the one shown here is owned and maintained by a county. Where a county-owned roadway intersects with a state roadway, the state generally



maintains the intersection. However, where a county route intersects with a municipal roadway, the county generally maintains the intersection. On the next page are contacts for the county planning departments in our region.

Municipally-Owned Roadways

Municipalities generally own and are responsible for all of the roadways not addressed above. With over 3,200 miles of roads, if the roadway in question does not have any of the signage previously shown, it is likely owned by a municipality. Where a municipally owned roadway intersects with a county or state roadway, the county or state generally maintains the intersection. With 68 municipalities in the SJTPO region alone, we cannot list contacts for each municipality here, but the State maintains a list of municipal websites at www.state.nj.us/nj/gov/county/localgov.html.

APPENDIX H. SUMMARY OF SIGNIFICANT PUBLIC AND STAKEHOLDER COMMENTS AND RESPONSES

Public Comment Period: Wednesday, October 7, 2020 – Monday, November 23, 2020

Public Survey: Available on PIP and Public Comment webpage

All comments received during the public comment period have been responded to and incorporated into this appendix, below.

NEW JERSEY DEPARTMENT OF TRANSPORTATION

Comments on the

South Jersey Transportation Planning Organization's 2020 Public Involvement Plan

November 18, 2020

The New Jersey Department of Transportation (NJDOT) has reviewed the SJTPO draft 2020 Public Involvement Plan and offers the following comments:

- 1. NJDOT commends SJTPO on a well-detailed update to its Public Involvement Plan, providing additional information in key areas, particularly civil rights, that shows SJTPO's commitment to serving the public and making the participation process inclusive.
 - Thank you for the commendations, as staff aimed to update the Public Involvement Plan so that the document was more explicit about SJTPO's commitment to serving the public in an inclusive manner.
- 2. Page 10. As it is currently written, the goals outlined in the "Purpose of the Public Involvement Plan" section seem to place more emphasis on meeting federal guidelines than the plan's use for the public. Perhaps the goals can be expanded upon to address how the SJTPO's PIP will enhance public participation. The rest of this section explains what the SJTPO will do but it can be improved by further describing how they will do it.
 - As written, SJTPO feels that the three goals accurately describe what a PIP is designed to do: define guidelines for involvement, establish techniques to reach the public, and evaluate the effectiveness periodically. These are not about meeting federal guidelines but broadly define what the PIP does. That said, as SJTPO feels the PIP not only meets, but exceeds federal guidelines, the language in the sentence prior to these goals was tweaked to reflect that. On the following page of this section, it introduces the remaining sections of the Plan, which expand on this considerably, particularly section 3 through section 6.
- 3. Page 12. Consider an alternative title for the "Background: Federal Requirements" section, such as "Serving the Public: SJTPO's Responsibilities," which affirms SJTPO's commitment to this cause as opposed to fulfilling requirements.
 - SJTPO now recognizes how the original section 3 title, "Background: Federal Requirements," may have come across as the Organization simply trying to fulfill its requirements. SJTPO has since replaced the title with the suggested alternate to affirm its commitment to serving the public, while also meeting requirements.
- 4. Page 23. Under Older Adults, the phrase "feeling a strong sense of civic duty" might be better served with another phrase in its place, or worded differently. Also, the phrase "lack of relevance to their lives" should be removed in this paragraph.
 - SJTPO has removed the phrases "feeling a strong sense of civic duty" and "lack of relevance to their lives." Please note, the page number has changed to page 21 in the final PIP due to a numbering error in the draft PIP.
- 5. Page 24. Under *Immigrants and Individuals with Limited-English Proficiency*, quotations should be extended to "less than very well" as opposed to simply "very well."

SJTPO has extended the quotations, as suggested. Please note, the page number has changed to page 22 in the final PIP due to a numbering error in the draft PIP.

6. Page 24. Under *Low-Income Residents*, the word "insecurities" should be replaced with something different.

SJTPO researched the word "insecurities" as it relates to shelter, food, and transportation, and found the term was used appropriately. Please note, the page number has changed to page 22 in the final PIP due to a numbering error in the draft PIP.

7. Page 24. Under Low-Income Residents, the information on best practices regarding incentives, as well as the following paragraph citing FHWA-NJ's policy, should be removed. As written, public perception may be negatively directed toward FHWA-NJ, and the other MPOs do not mention incentives in their plans.

The section as written accurately reflects the position FHWA-NJ has taken and does represent a barrier to equitable outreach. SJTPO is not in a position to reflect on why other MPOs may not have discussed this barrier in their plans. It is important to note that FHWA-NJ's position is not the universal position of FHWA and USDOT, but rather an internal interpretation that differs from other FHWA divisions, including FHWA-PA, which allows DVRPC and other MPOs in Pennsylvania to provide the aforementioned incentives. It was indicated in conversations with DVRPC that this has been very valuable in enhancing their outreach and has been meaningful in retaining a diverse membership on their Public Participation Taskforce. Please note, the page number has changed to page 22 in the final PIP due to a numbering error in the draft PIP.

- **8.** Page **25.** Under *Individuals with Disabilities*, "aims" should be singular in the second sentence. SJTPO has revised the use of "aims" to make it singular. Please note, the page number has changed to page 23 in the final PIP due to a numbering error in the draft PIP.
- 9. Page 27. The *Establishment of Proper Documentation Procedures* section should either be expanded upon or offer greater clarification as to its purpose. It is unclear what "proper documentation procedures" means. In addition, the link provided specifically mentions Title VI complaints, which is not clearly mentioned in this paragraph.

SJTPO has revised the section to offer more information as it relates to the Title VI Plan and the Plan's purpose in outlining the complaint process for the Complainant, the party who believes a discriminatory action has occurred, and SJTPO, the Organization. Please note, the page number has changed to page 25 in the final PIP due to a numbering error in the draft PIP.

- 10. Page 41. The disclaimer at the top of the page states that SJTPO Legal Counsel "ruled" that SJTPO is not subject to OPRA. A different word such as "determined" might be more appropriate than "ruled" as legal counsel are not decision-making entities.
 - SJTPO has replaced "ruled" with "determined," as suggested. Please note, the page number has changed to page 39 in the final PIP due to a numbering error in the draft PIP.
- 11. Page 46. "Municipally Owned" should be hyphenated to ensure consistency with the rest of the Appendix G headings.

"Municipally Owned" has been hyphenated. Please note, the page number has changed to page 44 in the final PIP due to a numbering error in the draft PIP.